



Eyeline[®] profiles - matt natural finish

eyeline®

when merchandising
flexibility is paramount

A winner of an Australian Design Award, ASI's durable Eyeline® lateral merchandising system is the lightweight aluminium alternative to Slatwall®.

Ideal for stylish, unobtrusive, streamlined displays and shopfittings, Eyeline® offers a series of complementary joining and capping extrusions. It can be used over and over again, making it exceptionally cost-efficient and offers the versatility of a variety of groove configurations, all of which are compatible and can be mixed and matched to suit specific height requirements and merchandising needs.



Eyeline® and ASI metal accessories
- Quiksilver, Manly NSW



Eyeline® and ASI acrylic shoe displays



Eyeline® and Click-in Waterfall Arm

Features and Benefits

Flexibility in display arrangements and décor	<ul style="list-style-type: none">• Ultimate cost-effectiveness• Different size profiles can be combined in a single display area
Available in various profiles	<ul style="list-style-type: none">• Available in 25mm, 50mm, 75mm or 100mm• Can be perforated for backlighting
Requires a limited number of components	<ul style="list-style-type: none">• Easy to install, with no rear fixing necessary
Vast accessory range	<ul style="list-style-type: none">• Compatible with both Slatwall® hardware and Click-in accessories range
Maximum utilisation of display area	<ul style="list-style-type: none">• Ideal for dense merchandising
Available in 5m bar lengths	<ul style="list-style-type: none">• Allows for horizontal join-free assembly up to 5m
Extrusions can be used individually or in combination	<ul style="list-style-type: none">• Create varying centre-to-centre widths
Extruded Aluminium profiles	<ul style="list-style-type: none">• High weight carrying capacity
Powdercoated or anodised	<ul style="list-style-type: none">• Match or contrast any colour scheme or merchandising environment
Excellent safety standards	<ul style="list-style-type: none">• Zero fire-rated, recyclable, non-toxic, unaffected by water or moisture, will not rust

Finishes

Matt natural anodised finish. Powdercoat and other anodised finishes available on request (NB. Subject to minimum quantity runs).

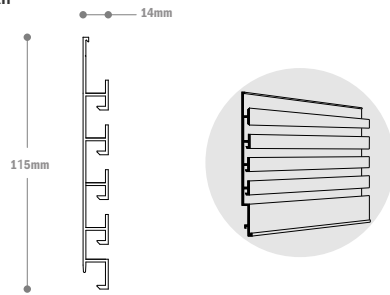
Applications

Suitable for walls, gondolas and freestanding merchandisers, Eyeline® can display a vast array of merchandise, from lightweight gifts and clothing to heavyweight hardware. Use it to create a desired look and set an overall mood for environments such as reception areas, and offices. Its zero fire-rating makes it ideal for sensitive environments such as subways and airports.

Eyeline® Lateral Merchandising System

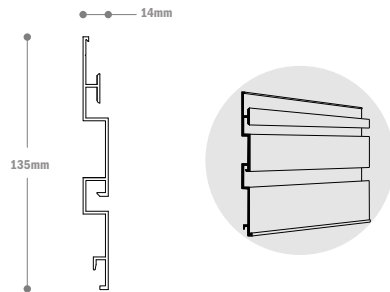
Eyeline® 25mm - 5000mm length

EL25FMN (Matt Natural)



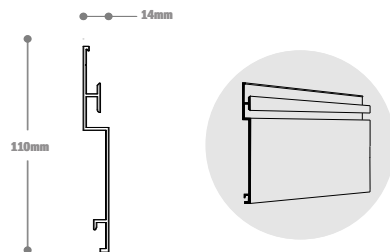
Eyeline® 50mm - 5000mm length

EL50FMN (Matt Natural)



Eyeline® 75mm - 5000mm length

EL75FMN (Matt Natural)

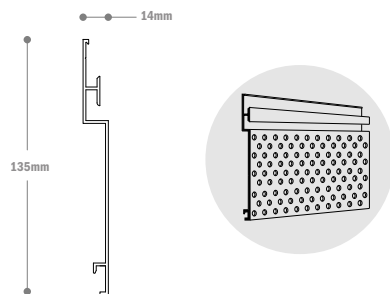


Eyeline® 100mm - 5000mm length

EL100FMN (Matt Natural)

Eyelite (perforated)
100mm - 5000mm length

ELO100FMN (Matt Natural)



Eyeline® Capping and Corner Profiles

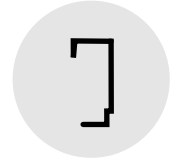
Aluminium Top Capping - 5000mm length

EL1AMATT (Matt Natural)



Top Capping for EL25F - 5000mm length

EL25FCAPMN (Matt Natural)



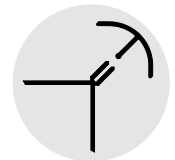
Radius Corner Section - 5000mm length

Right angle external corner section (one piece)
EL11MATT (Matt Natural)



Aluminium & PVC interference fit extrusions for right angle external corner trimming

EL14AMATT 5000mm (Matt Natural)
EL14P 2500mm (PVC)



Aluminium & PVC interference fit extrusions for right angle internal corner trimming

EL15AMATT 5000mm (Matt Natural)
EL15P 2500mm (PVC)

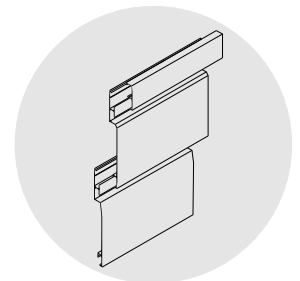


Aluminium & PVC interference fit extrusions for concealing straight verticle joints

EL16AMATT 5000mm (Matt Natural)
EL16P 2500mm (PVC)



As Eyeline® profiles build one on top of the other, fixings are concealed by the profiles themselves as they build up the wall. A top capping section conceals the fixings on the top row.



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